

HSBR'S HAPPENINGS



UPDATES FOR OUR GENEROUS COMMUNITY OF THE HUMANE SOCIETY OF BLUE RIDGE



HSBR AT A GLANCE 2021 STATS

ADOPTIONS

We adopted out 60 dogs,
95 cats

FOOD DISTRIBUTION

588 families received food from
our monthly food distribution
program

SNIPS

Spay & Neuter Incentive Program
(\$60 spay and neuter via HSBR &
Tri-State) 513 people took
advantage of our SNIP program

TNR

557 cats were neutered via our
Trap Neuter & Release Program

HSBR CAMPUS

Humane Society of Blue Ridge's Adoption Center,
Dog Park & Memorial Garden is located at
171 Mineral Springs Rd in Blue Ridge.

UPSCALE RESALE & THRIFT STORE

The thrift store is located at:
2380 East First Street in Blue Ridge

Every Tuesday is Senior Day – 10% discount
Every Thursday is Military Day – 10% discount



We need HELP updating
our database!
All you have to do is go to this link on
your computer or phone:
hsbr.kindful.com
and you can update your phone
number, e-mail & address from there!

VOLUNTEER SPOTLIGHT

ADOPTION CENTER – RICKI SMART

Ricki Smart's involvement with HSBR pre-dates the organization even having a shelter. She has supported us in our mission in so many ways! Now that we have a physical shelter, she is here at least 3 days a week working with our dogs. All of the dogs love her and look forward to her visits.

We are so appreciative of everything that Ricki does and who she is as a person. Her smile can brighten the room and bring sunlight to even a rainy day! Thank you Ricki for being the wonderful person you are and sharing your life with HSBR. We are truly blessed.



THRIFT STORE – LYNN "FIFI" COLEMAN

Lynn "Fifi" Coleman has been a longtime volunteer with the HSBR Thrift Store since 2009! The thrift store has moved 3 times since we started, and she has worked in all 3 locations! Not only has she been there to work, she has also been a very generous donor and is always there when we need her, or to fill a need we might have. Aside from the many, many hours of time she has given us - the list is long on the items she has supplied us with as well! From clothing, to jewelry, a washer/dryer, vacuum cleaners, etc... her support is endless.

But, the best thing of all is her wonderful sense of humor that will brighten up any room! Lynn still volunteers every Thursday afternoon & we don't know what we would do without her smiling face ♥.

Thank you Fifi Lynn!



ADOPTION CENTER EXPANSION & LOW-COST VET CLINIC

While many of you are already aware of our plans to open a Low-Cost Vet Clinic to serve those in the community who would otherwise not be able to afford veterinary care for their pets, we have decided to kill two birds with one stone. We have 2,500 square feet of space on the backside of the Adoption Center that already has a roof and steel supports, but not finished off. We will leverage this space to locate the 1,500 square foot

vet clinic with a side entrance and utilize the additional 1,000 square feet to double the size of our dog intake area. We will relocate our existing laundry area to an outside wall. Moving these two functions into this new space will allow us to have a meet/greet area for prospective adopters where the current laundry area is located and give us additional space to better house the kitten and cats in our care.

The vet clinic and the Adoption Center will share the use of the new laundry facility and lab area in the clinic. We should be able to start construction this spring and might be able to have a fall opening. We have raised the funding for this project through a generous grant we received from DJ&T Foundation and private donations.

humanesocietyofblueridge.org/donate

HSBR PERSONNEL CHANGES

KAREN KELLY

We are saying goodbye to our longtime Adoption Center Operations Manager Karen Kelly. Karen has been on our Board of Directors or working for HSBR until she became the Adoption Center Manager out at 171 Mineral Springs Rd. back in 2015. Over these years of service, she brought great value to the animals in her care, the humans she oversaw, and the community of Blue Ridge itself. Please join us in a fond farewell to an incredibly caring person. THANK YOU KAREN, for all that you are, all that you have done for HSBR, and the legacy of dedication and caring that you have created.



BRANDY ARREAGA (MAYS) — ADOPTION CENTER OPERATIONS MANAGER

And now, we say hello to Brandy! Brandy has always had a passion for animals, and she devotes her free time to saving homeless animals. She began her career in animal rescue in 2018 when she joined the Humane Society of Blue Ridge as an animal care technician. She promotes education and awareness for the community and best practices for shelter operations for the Humane Society of Blue Ridge team. Brandy and her family share their home in Copperhill with 9 cats, 2 dogs, and many foster kittens.

DIANE BASCO — EXECUTIVE DIRECTOR — DEVELOPMENT

Diane assumed the role of Executive Director-Development. For the past three years, Diane has been a critical contributor to our grant writing, fundraising, sponsor/donor relations, and community outreach programs. Her promotion into this role acknowledges her past contributions to the organization and positions her to expand our impact moving forward. Diane has 25 years of experience in technology sales and business development. She holds an MBA and a certificate in Professional Fundraising from Boston University. Her skills make her perfectly suited to help HSBR achieve our goals.



RICK GLUECKERT — EXECUTIVE DIRECTOR — OPERATIONS

Rick Glueckert assumed the role of Executive Director-Operations. Rick served as the President of the HSBR Board of directors for the past six years. The need for day-to-day hands-on oversight became apparent as HSBR started planning future initiatives. These initiatives include the low-cost vet clinic mentioned earlier in this letter to serve animals that may otherwise not receive care, building a transport network to move animals to areas with higher demand for adoptable pets, and launching a sustainable foster program. Rick will spearhead these initiatives in conjunction with the HSBR Adoption Center, which will report to him...as will the very successful HSBR Thrift Shop. Rick is a retired senior executive, entrepreneur, and event planner with experience in health care as well as a diversified background in management, budget controls, and government regulation at the state and local level.

DONNA TUREK — TRANSPORT COORDINATOR

Donna Turek joined the team past time as the Transport Coordinator. She will report to Rick and be responsible for launching and coordinating the transport program. Via this program, we will work in conjunction with other shelters and animal control organizations to identify and match animals with adoption opportunities outside our immediate area and arrange the movement of those animals. This serves to minimize the time animals spend in our shelter, which studies show is highly beneficial to the animal's health and well-being. In addition, improving the turn rate in our shelter allows us to increase our capacity to serve more animals.



MYSTIC MOUNTAIN PIZZA!



Mystic Mountain Pizza has been so generous to us - they are allowing flyers of our pets on their pizza boxes - we have been doing a new flyer each month! How about paying them a visit and getting some PIE from these great PEEPS?!?!?!?

FACEBOOK LIVE!

Every Saturday & Sunday @3 PM, join Brandy and Sally as they feature different cats and dogs at our shelter - Live on FB! You can always see previous videos of the LIVE events on our page as well!
See you on the Internet!



The code isn't that hard to remember!! it's 1942 twice!

UPCOMING EVENTS!

Get Your Car Washed And Support a Great Cause!

Spring - what a great time to get your car washed!
For two months, beginning March 1, 2022 to May 1, 2022,

Twins Express Car Wash

located at 32 McKinney Road, Blue Ridge is offering to donate 30% of all sales to the Humane Society of Blue Ridge!!

Just enter our special code 19421942

Please share with your friends and neighbors!

Save the Date for our Second Annual Fundraiser

PAWS FOR CELEBRATION

Saturday, May 21, 2022, at Willow Falls Resort
willowfallsresort.com

THANK YOU for your GENEROUS support!!!!

DOG PARKS & PET TURF UPDATE

We have great news to share!

We had the PetTurf install team come out and take a look at the existing dog parks. They felt that the drainage issues in that area would be too expensive to resolve, so we are relocating the dog parks to the opposite side of the main driveway. Instead of turning left to the dog park parking, you will turn right instead. The land there is perfect - it is level and has no drainage issues.

They also felt that our dog parks were larger than they needed to be, so the new parks will be smaller, but have some great new features.

They will start construction in February. We have raised enough funding to do both the small and large dog parks. We can't wait for the new parks to be ready to open.

Thank you for ALL YOUR SUPPORT for this great project on our campus!

